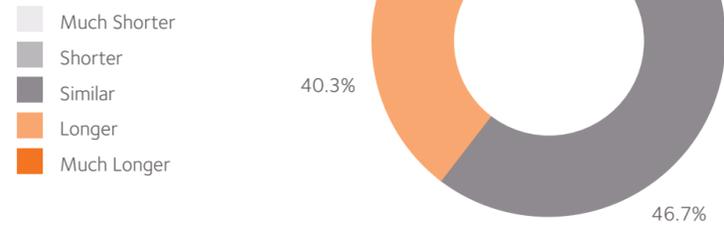
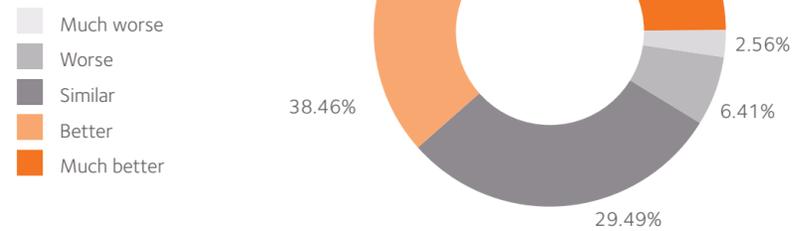


# How do they perform?

90% of the wearers found they could wear Proclear® 1 Day for a similar, or longer time compared to their previous lenses.



90% of the wearers found they could wear Proclear® 1 Day for a similar, or longer time compared to their previous lenses.

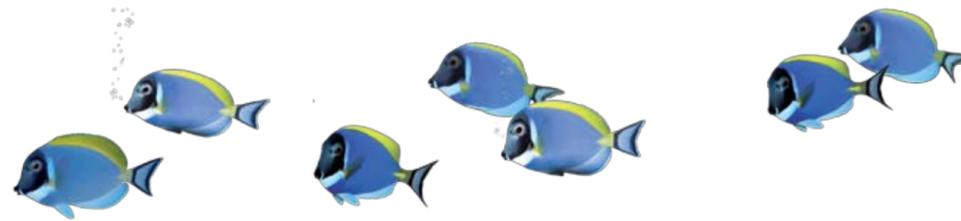


## Proclear® 1 Day

### Specification

Material	omafilcon A
Manufacturing process	Cast moulded
Water content	60%
Base curve	8.7mm
Diameter	14.2mm
Power range	+5.00 to -6.00DS (0.25D steps) +5.50 to +8.00DS (0.50D steps) -6.50 to -12.00DS (0.50D steps)
Centre thickness (@-3.00DS)	0.09mm
Dk (ISO 9913-1 - 1998)	25
Dk/t (@-3.00DS)	28
Edge thickness	0.07mm round edge design
Optic zone (@-3.00DS)	8.0mm
Handling tint	Light blue
Wear indications	Daily wear
Pack size	30 or 90 pack
Trial lens	5 pack in all parameters

The hydration your patients have been looking for.



For further information:  
T 0870 9000 055 F 0870 9000 056  
[www.coopervision.com](http://www.coopervision.com)

\*G.Young et al, The on-eye dehydration of Proclear® lenses, CLAO (1999) 233-237  
\*\*Assessment of Proclear® 1 day at multi-test centre, France (78 wearers). Data on file, 2008; CooperVision  
†Gallup contact lens report 2009, 823 wearers.

XSMXXXX

Proclear® 1 Day contact lenses with PC Technology stay 97% hydrated, even after 12 hours of wear.\*



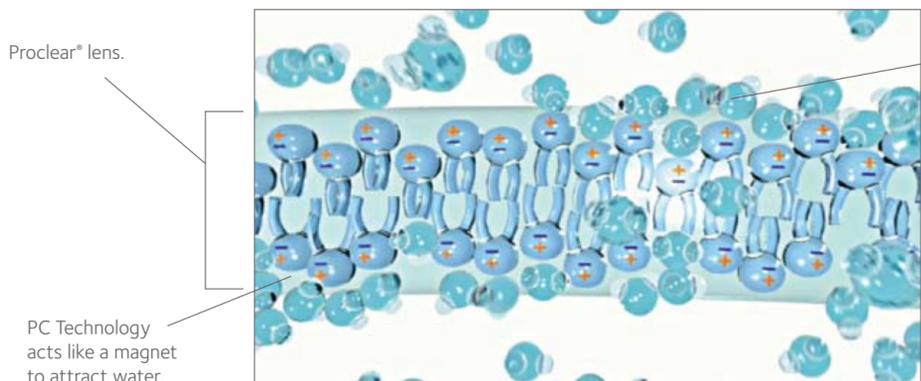
CooperVision™

## The number one concern for wearers

A recent survey of existing and potential contact lens wearers found that the feature they are most interested in for a contact lens would be to have: 'moisture levels allowing for all day comfort'.<sup>†</sup>

### Additional problems reported with their lenses in the survey were:

- 39% experience lens dryness.
- 35% report lenses are less comfortable at the end of the day.
- 24% report cloudy vision through build up of deposition.
- 23% suffer from irritation leading to redness.



## The Solution

Proclear® 1 Day contact lenses are clearly superior when it comes to moisture retention.

Unique PC Technology resists dehydration to remain 97% hydrated at the end of the day to provide greater moisture retention for your patients.

PC Technology attracts water like a magnet to bind it, both within and on the lens surface. This creates a water barrier around the lens, which prevents it from drying out, making it more comfortable for wearers.

## Working in harmony with the eye

### Improved hydration.

The water binding properties of PC Technology prevents the lens from drying out by retaining moisture throughout the day.

### Reduced deposition.

The water barrier on the surface of the lens resists the build up of proteins, lipids and bacteria, which can reduce vision and cause eye infections and complications.

### The result.

By improving hydration and reducing deposition, wearers will have a more comfortable and healthier wearing experience.

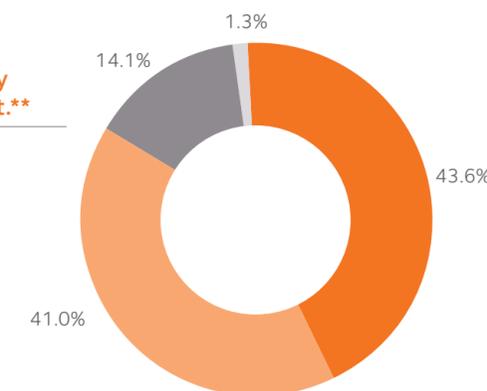


## A better performing lens

The innovation in Proclear® 1 Day was developed to provide patients with healthier and more comfortable daily disposable contact lenses – and they agree with us.

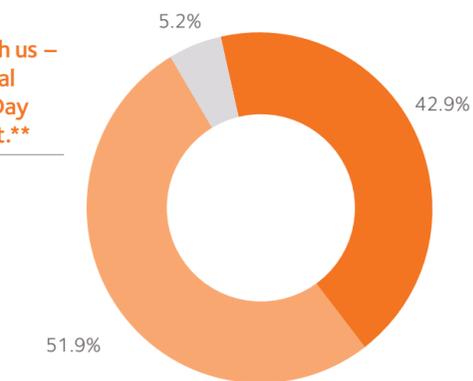
85% of wearers rate the comfort of Proclear® 1 Day lenses as good or excellent.\*\*

- Bad
- Average
- Good
- Excellent



Practitioners also agree with us – with 95% rating the general evaluation of Proclear® 1 Day lenses as good or excellent.\*\*

- Average
- Good
- Excellent



Watch a video to see how PC Technology works at [www.Proclear1day.com](http://www.Proclear1day.com)

For further information:  
 T 0870 9000 055 F 0870 9000 056  
[www.coopervision.com](http://www.coopervision.com)