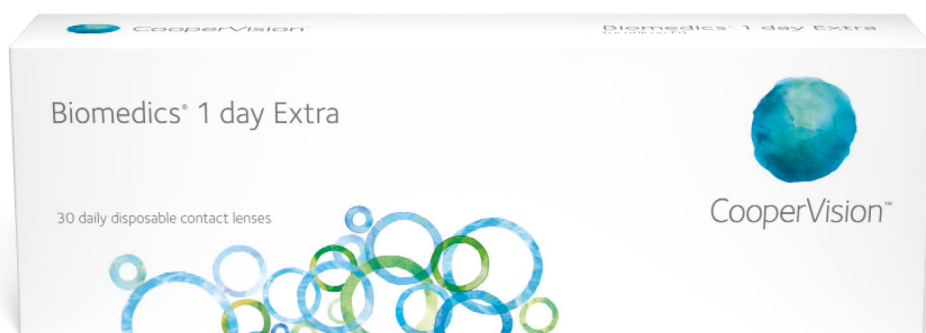


# NEW Biomedics® 1 day Extra lens

Greater comfort.  
Patient preferred.



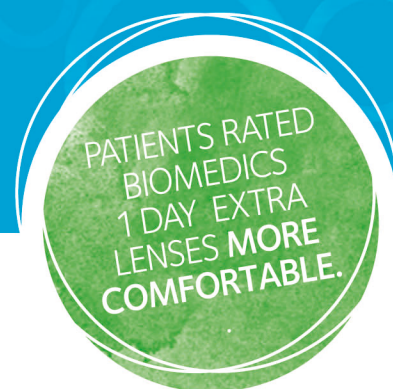
## Biomedics® 1 day Extra lens

Patients want a comfortable lens.  
You want a lens you feel  
comfortable recommending.

An established design with many comfort-enhancing features.

## Comfort is important to everyone.

- ECPs rank comfort as the number one consideration when fitting a new contact lens wearer<sup>3</sup>
- Comfort is the number one desire of contact lens wearers worldwide<sup>4</sup>
- Globally, the number one reason spectacle wearers stopped using contact lenses was discomfort<sup>4</sup>



CooperVision™

Live Brightly.

# Upgrading patients to Biomedics® 1 day Extra from Biomedics 1 day is seamless and easy.<sup>1</sup>

Biomedics 1 day Extra maintains the same fitting characteristics as Biomedics 1 day.

- Push up
- Post blink movement
- Overall centration
- Comparable for ocular physiology after one week of wear<sup>2</sup>

## Seamless and easy refits make a difference in your day.

Nearly 70% of ECPs rank “faster fit” and “reduced chair time” as very or extremely important when fitting contact lenses.<sup>3</sup>

## Biomedics 1 day Extra provides significantly greater overall satisfaction compared to Biomedics 1 day.<sup>2</sup>

Patients prefer\* Biomedics 1 day Extra overall.<sup>2</sup>

Including:

- Comfort on insertion and removal
- Less dryness on insertion and removal
- Ease of insertion and removal

## Reassuring to loyal patients, comforting to new lens wearers.

Familiar design. Proven material.  
More comfortable than ever before.

Offer your patients Biomedics® 1 day Extra

- a natural evolution in a trusted brand
- An established design with many comfort-enhancing features
- Easy upgrade with seamless refits
- Patient preferred compared to Biomedics 1 day lenses

\* For patients that expressed a preference



### Product specifications Biomedics 1 day Extra lens

Sphere power	+6.00D to -10.00D (0.50D steps after -6.00D and +5.00D)
Base curve	8.6 mm – minus powers 8.8 mm – plus powers
Diameter	14.2 mm
Material	ocufilcon D
Water content	55%
Packaging	30 and 90-day revenue cartons
Dk	19
Dk/t (at -3.00D)	27
CT (at -3.00D)	0.070 mm
Modulus	0.4 MPa
Handling tint	Yes
Replacement schedule	Daily

#### References

1. Biomedics® 1 day Extra Study, 2009, data on file.
2. Clinical Performance of the Biomedics® 1 day Extra vs Biomedics® 1 day, 2011, data on file.
3. CooperVision, US Market Research, 2011, data on file.
4. CooperVision Global Market Research, 2011, data on file.