The American University of Beirut Medical Center (AUBMC) held the dedication ceremony of the Medicals International Ophthalmology Conference Room in the presence of Mr. Walid Barake, President and Founder of Medicals International, and family, Dr. Bahaa’ Noureddine, Chairperson and Professor, Department of Ophthalmology, Dr. Ziyad Ghazzal, Interim Medical Center Director and Chief Medical Officer, and Dr. Samir Alam, Chief of Staff.

The private ceremony was attended by AUBMC leadership and community of the Department of Ophthalmology along with Barake family members and Medicals International team. The Medicals International Ophthalmology Conference Room is located at the Daniel ACC building, a major landmark providing a holistic approach to healing and teaching, in an environment that merges patient care, education, and research. Named in honor of Medicals International numerous contributions to the AUBMC Department of Ophthalmology, the room will provide a collaborative space for doctors in an environment enabling high-performance academic medicine.

Dr. Noureddine applauded Mr. Barake’s journey among fierce competition nationally and regionally “to currently end up with one of the leading innovative companies in the sophisticated high-tech world of Ophthalmology”. He continued to say “What impresses us most beyond the business success is for Mr. Barake to have opened doors to dozens of young graduates to build bright futures under the wings of Medicals International all over the MENA region. The values and mission the company stands for are deeply embedded in these young professionals”. Dr. Noureddine thanked Mr. Barake for his philanthropic contribution supporting AUBMC’s path to excellence in Ophthalmology with the establishment of the Refractive Cataract Surgery Excellence Center that “enjoys the presence of the most sophisticated excimer and femtosecond lasers”, bringing the prestigious Ziemer Academy to the AUBMC annually, and the continuous educational contributions that bolster the center’s excellence. Dr. Ghazzal pointed out the importance of philanthropic donations helping in the advancement of AUBMC to join the most elite medical centers worldwide. He said “Medicals International’s contributions have helped raising the standards of the Ophthalmology department and set an example for how someone can continuously help in advancing healthcare and make our community a better place”.

Mr. Barake thanked AUBMC and its community for their trust during the past 25 years and said “We thank AUBMC leading doctors who welcomed us in our early days” and continued to stress on the embedment of giving back into Medicals International’s mission statement. He said “Our instances of collaboration and contribution with the AUBMC are numerous. Twelve years ago, we have developed a donation program with the Children’s Cancer Center of Lebanon. This program has been engaging our employees, customers and end-users to be part of giving back. Additionally, this mission pushed us to provide educational advancement support by establishing the first Refractive Surgery Fellowship Program and bringing the Ziemer Academy to the AUBMC.” Mr. Barake then elaborated on Medicals International’s future with the AUBMC Ophthalmology Department by working on new ways to engage the most talented doctors and engineers in the development of new and innovative technologies and finished by thanking AUBMC leadership and community for their continuous trust and promised to stay true to Medicals International’s mission of giving back and commitment to healthcare and education.

The Medicals International Ophthalmology Conference room is officially open on the 8th floor of the Daniel ACC building at AUBMC in an environment supporting MI’s motto “We Think of the Patient First”.
About Medicals International:

ESTABLISHED IN 1994, MEDICALS INTERNATIONAL IS A DISTRIBUTOR OF SPECIALIZED MEDICAL AND OPTICAL SUPPLIES TO THE MENA REGION, CYPRUS AND TURKEY WITH 18 OFFICES OPERATING REGIONALLY.

Medicals International is headquartered in Lebanon and caters to a wide range of clients including the region’s top tier medical institutions and establishments.

Medicals International has distribution channels dealing in product lines as well as medical equipment in the fields of vision care, ophthalmology, dermatology and aesthetics, dentistry, and critical care.

With a vast product portfolio of specialized international brands and over 25 years of solid experience in the industry, Medicals International has established itself as one of the leading medical distribution firms in the region.

From the ceremony: