

## IN THIS ISSUE:

### Page 2-5 IN MOTION

- Honoring Sacrifice, Growing Legacy: A Forest in Tribute to Lebanon's Martyrs
- 20 Years Already... A Life, A Journey!
- MI Expands in Morocco with the Acquisition of Optigroup!
- Leading & Learning: My EMBA Journey at AUB with MI
- Overcoming Challenges: 2024 Getinge MEA Over-Achievement Award
- Outstanding Industry Partner – Abu Dhabi University!
- Navigating MDR Transition & MDD Extension Challenges!
- Disciplined for Success: Lessons from the Egyptian Army!

### Pages 6-9 VISION CARE

- The Hidden Risks of Contact Lens Negligence!
- Comfort in Every Blink with I-FRESH YAL!
- NaturalVue EDOF, Vision Without Limits!
- Hoya Hi-Vision Meiryo Coating: Enhancing Optical Lens Performance.
- Transforming Refraction with QuickSee Free Pro.
- Elevating Beauty with Innovation and Excellence!
- Shaping the Future of Myopia Care!
- College of Optometry at the University of Balamand

### Pages 10-15 OPHTHALMOLOGY

- Redefining LASIK Excellence with MED-LOGICS' ML7 System!
- Advancing Vision Correction with EVO ICL: Innovation, Trust, and Excellence.
- LDV Z8 Making Ground at King Saudi Uni-Hospital!
- The Edge of Precision: Why Surgeons Trust Sharpoint®
- Meridian Merilas 810: Advancing Retinal and Glaucoma Laser Therapy.
- Connecting Under the Aurora...
- **MI Celebrates 150 SCHWIND AMARIS Installations Across the Middle East & Turkey**
- Oertli Takes Root in Saudi Hospitals!
- iStent Inject W: Small Implant, Big Impact!
- MI & King Fahad National Guard Hospital: A Partnership of Over 20 Years.
- Introducing Vivinex Impress™ — A New Standard in Enhanced Monofocal IOLs.

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## A WORD FROM THE FOUNDER

  
*New Horizons, New Opportunities..*

Indeed we are amid the uncovering of new frontiers, new horizons and wonderful territorial expansion where MI will surely grow, our team will prosper and our mission will blossom. The mission I built this company around is taking its prospective shape and we are surely on a solid growth path.

Today and after 31 years into what I started, I consider myself at the very early stage of building a legacy that will live for generations to come and will outlive many of its leaders and here is why:

**We are privileged to operate in a part of the world that defined humanity and its spirituality for thousands of years, and until our day today it remained; a cradle of most civilizations, religious beginnings and communal structures.** In parallel, we live through a big shaping of our healthcare sector, and we are at a very opportune time of how we will be cared for as we age, hence our pivotal role as an organization comes to play.

The opportunities that await for us are tremendous, and the blossoming future is very much at reach. Huge thanks to everyone who is accompanying the realization of this beautiful, heavenly dream. To all my colleagues, partners, and friends at MI, what an honor to march through such a successful career and life path together.

**Tomorrow is another beginning that shall bring another successful day for us. I cannot wait to celebrate it together.**

Your colleague, partner & friend,  
**Walid G. Barake**  
President & Founder

### Page 16 CRITICAL CARE

- Maquet Servo-N!
- Introducing Getinge CSSD product line, a major add-on to our Hospital Solutions Department!

### Page 17-18 DENTISTRY

- ZarcEndo: Advancing Endodontics with Innovation & Efficiency!
- Everything For The Right Impression!
- Elevate Your Practice with the KaVo ESTETICA E30!
- Dental Department Progression at MI

### Page 19-20 MI ACTIVITIES



**COLORVISION®**  
by FORTNER

**DARE IN COLORS**

Amna Al Qubaissi



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**MEDICALS**  
INTERNATIONAL





## ●●● Honoring Sacrifice, Growing Legacy: A Forest in Tribute to Lebanon's Martyrs



**Maria Hannouch**

*Marketing & Communication Officer  
Medicals International, Lebanon*



On Monday, June 9, 2025, Medicals International proudly participated in the inauguration of a cedar forest in the Shouf Biosphere Reserve—a project MI is honored to sponsor in tribute to the martyrs of the Lebanese Internal Security Forces.

This forest was planted to commemorate the courage and sacrifice of those who gave their lives in service of Lebanon's safety and stability. The cedar trees—powerful symbols of resilience and national pride—now stand as a living memorial, rooted in the values of honor, remembrance, and unity.

At Medicals International, our mission goes beyond healthcare. While we remain dedicated to advancing

medical solutions and improving patient outcomes, we also hold a deep commitment to the broader well-being of the communities we serve. This includes supporting social causes, honoring national heroes, and preserving the environment for future generations.

By sponsoring this initiative and taking part of its inauguration, we reaffirm our role as a responsible and engaged member of society, standing not only for health, but also for heritage, sustainability, and collective memory.



## ●●● 20 Years Already... A Life, A Journey!



**Maroun Diab**

*Managing Director Saudi Arabia  
Sr. Director Field Sales - Vision Care  
Medicals International, KSA*



2025 marks 20 years in my career at Medicals International—two decades that feel like a lifetime. As someone who thrives on change, I never imagined staying this long. Yet this journey has been the exception—driven by purpose, growth, and remarkable people.

What has kept me going is not just the job, but the evolution, the sense of ownership, and the opportunity to make an impact. Every chapter felt like a new beginning, and each year, I chose to stay out of belief in what we are building.

I joined in 2005 as an accountant in Beirut, stepping into a world I knew little about. Over time, I transitioned across finance, operations, sales, and leadership roles throughout the GCC. I led teams, rebuilt markets, and supported colleagues across ophthalmology, vision care, dermatology, and dentistry.

Dubai was a defining chapter—full of challenges and growth. Later, my move to Saudi Arabia brought new

opportunities to rebuild and contribute to a rapidly evolving market.

Today, I am proud to serve as Managing Director of Medicals International KSA and Sr. Director Field Sales – Vision Care. I continue to learn and grow—I am currently pursuing a Doctorate in Business Administration and previously completed a leadership program at Harvard Business School, an opportunity made possible by MI.

Twenty years on, I remain excited for what lies ahead. This has never been just a job—it has been a life journey I am truly proud of.

Here's to the next chapter—together.







## ●●● MI Expands in Morocco with the Acquisition of Optigroup!



Nina Abdallah

Executive Vice President  
Medicals International



I am both excited and proud to share a groundbreaking development that marks a new chapter in Medicals International's journey. We have officially acquired "**Optigroup**", a leading vision care distribution company in Morocco.

## OPTI GROUP

Our decision to acquire **Optigroup** stems from a shared vision: to deliver high-quality, innovative products and services to vision care professionals and patients across Morocco and beyond. For years,

**Optigroup** has been a trusted partner in Morocco's vision care sector, known for its reliable distribution network and deep-rooted connections with more 1400 eye care practitioners all over the Kingdom.

In closing, **Optigroup's** acquisition represents more than just a business transaction—it is a promise of commitment to improving Vision Care services in **Morocco**. We are excited for the future and look forward to bring positive change to **Morocco's** vision care and Ophthalmology sector and beyond.

*Together with eye care professionals, we will offer a unique experience to our patients, making best and innovative products more accessible for everyone.*

## ●●● Leading and Learning: My EMBA Journey at AUB with MI!



Jean Nahri

Director, General Management Finance KSA  
Medicals International, KSA



At Medicals International, we believe that continuous growth is the foundation of transformative leadership.

The decision to pursue an Executive MBA at the American University of Beirut (AUB) was driven by this spirit – a commitment to sharpen my strategic capabilities and bring greater value to our teams and mission.

What defined this journey was its immediate relevance to MI's vision, every module – from strategy execution and governance to AI-driven business transformation, risk resilience, and HR innovation – translated directly into solutions for challenges we navigate daily.

Balancing intensive EMBA work with leadership responsibilities in KSA demanded resilience, but the

returns were profound: sharper strategic foresight, a broader regional perspective, and validated frameworks to drive innovation within our organization.

My deepest gratitude to the MI leadership and my colleagues – your unwavering support made this growth possible.



Together, we're not just adapting to change; we're pioneering it, this journey reaffirms our core belief: investing in our people sparks excellence across every frontier we serve.



## ●●● Overcoming Challenges: 2024 Getinge MEA Over-Achievement Award



**Joe Mourad**

*Vice President, General Manager  
Medicals International, Lebanon*



I was honored to receive the 2024 Over-Achievement Award on behalf of MI Lebanon from Getinge MEA despite last year's war that struck our beloved country Lebanon. This award was the result of team work, hard work, dedication & unwavering resilience.



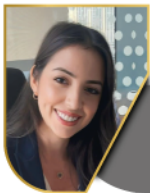
15 years have passed since we started representing Maquet (now under Getinge Group). Back then we were only promoting the anesthesia machines and ventilators that were really unknown to many of our clients. After many years of success, we represent the biggest part of the Getinge line which includes, on top of the critical care units mentioned above, Surgical Workplace (all units in the operating theater), CSSD units & Intra-Aortic Balloon Pump machines needed in open-heart surgeries.

In Addition, we represent Arjo, our supplier for extended care (Medical Beds, Mattresses, DVT Pumps, patient lifters...) for hospital equipment, Leica for Microsurgery Microscopes, Utas for patient monitoring as well as Meditech Systems from the UK for patient consumables.

Today, I am happy to announce that Medicals International Lebanon has become a major player in providing hospital solutions for the healthcare industry in Lebanon. Finally, I would like to extend my heartfelt appreciation to all the team members of Medicals International Lebanon.



## ●●● Outstanding Industry Partner – Abu Dhabi University!



**Sana Issa**

*HR Manager, Administration  
and Regulatory - GCC  
Medicals International*



We are proud to announce our participation in the Employer Excellence Forum at Abu Dhabi University, where we were honored to receive the **Outstanding Industry Partner Award**.



This recognition is a testament to our commitment to empowering the students and alumni of Abu Dhabi University by offering meaningful career activities, mentorship opportunities, and valuable industry insights.

We are truly grateful for the opportunity to collaborate with such a prestigious institution and look forward to continuing our support in shaping the future careers of the next generation of professionals.







## ●●● Navigating MDR Transition and MDD Extension Challenges!



Lucie Ojeil

Legal & Regulatory Affairs Manager  
Medicals International, Lebanon



In 2023, the European Union introduced Regulation 607/2023, extending the validity of the Medical Device Directive (MDD) to help transition to the new Medical Device Regulation (MDR) and prevent market shortages. This extension allowed additional time for compliance with MDR certification requirements.



Medicals International's Regulatory Affairs department faced significant challenges due to the alignment of their registration certificate expiration timelines. However, the team demonstrated exceptional foresight and agility, prioritizing the swift renewal of certificates to maintain regulatory compliance. Their proactive approach, meticulous planning, and ability to adapt to the changing regulatory landscape ensured the seamless and almost uninterrupted importation of medical devices.



This enabled Medicals International to continue providing high-quality, CE-certified devices, reinforcing its reputation as a trusted supplier and ensuring market continuity without disruption across all covered territories

## ●●● Disciplined for Success: Lessons from the Egyptian Army!



Marco Milad

Sr. Territory Manager - Ophthalmology  
Medicals International, UAE



In Egypt, joining the army offers a unique experience that emphasizes **Discipline**, **Reliability**, and **Punctuality**. While initial regret may arise due to its lack of formal educational credit, the skills learned are invaluable.

Discipline fosters self-control and consistency, essential for achieving career goals. Reliability builds trust with colleagues, enhancing professional relationships and leading to new opportunities.



Punctuality improves time management, ensuring deadlines are met and showcasing respect for others. Daily routines, from bed arrangement to morning exercises, instill these values, shaping a strong foundation for personal aspirations and career advancement in any field.

To sum up, I feel very grateful for this huge experience in my life that led me to where I am today at Medicals International.



## ●●● The Hidden Risks of Contact Lens Negligence!



**Maroun Diab**

*Managing Director Saudi Arabia  
Sr. Director Field Sales - Vision Care  
Medicals International, KSA*



Many people wear contact lenses without fully understanding the importance of a proper cleaning and disinfecting regimen, selection, usage, and application.

Whether for vision correction or fashion, contact lenses are, for many, treated as just another accessory when in reality, they are placed on one of the most sensitive parts of the body: the cornea.

A growing concern is the increasing number of people purchasing colored lenses over the counter and online based on marketing trends rather than medical advice. Without professional consultation, users may end up with cheap-quality lenses that can lead to discomfort, infections, or even long-term eye damage.

Also, choosing the right contact lens solution is just as important as selecting the lenses themselves, as solutions differ in quality based on ingredients, container material, and storage conditions.

Moreover, many users neglect essential hygiene practices, such as washing hands before handling lenses, cleaning and storing them properly, and respecting the recommended duration of use.

## ●●● Comfort in Every Blink with I-FRESH YAL!



**Bassem Azrak**

*Assistant Sales Manager - Vision Care,  
and Ophthalmology  
Medicals International, Oman*



If you're a contact lens wearer, you've probably experienced at some point a dry feeling in your eyes for different reasons (long hours of wear, digital screen time, air conditioning/heating...).

What if one quick drop could change that?

**I-FRESH YAL from Soleko** is a lubricating solution suitable for all types of contact lenses.

Whether you're at work, on the go, or relaxing at home, keeping your eyes moisturized, healthy, comfortable and safe is essential.

**I-FRESH YAL** restores the hydration of soft lenses and the wettability of gas-permeable rigid ones, and is indicated as a lubricating solution during contact lens wear, in case of tired or poor tearing eyes, or in case a foreign body sensation is felt in the eye.

The lubricating properties of **hyaluronic acid** reduce the friction generated by the rubbing of the eyelid-contact lens-cornea, prevent and soothe the typical disorders related to the instability of the tear film, and relieve eye irritation.

 **SOLEKO**







## ●●● NaturalVue EDOF, Vision Without Limits!



**Benny Kiriakos**

*VP General Manager - MI Europe  
Medicals International, Cyprus*



NaturalVue contact lenses by Visioneering Technologies, Inc. offer an innovative solution for myopia and presbyopia. Designed with patented Neurofocus Optics technology, these daily disposables help manage myopia in children and improve near vision in adults.



When it comes to myopia, NaturalVue EDOF lenses help slow myopia progression in children by creating a virtual pinhole effect and inducing peripheral myopic defocus. This design signals the eye to slow growth, with studies showing significant reductions in myopic progression, and in some cases, even stabilization or slight reversal, while maintaining clear vision.

As for presbyopia, NaturalVue lenses offer a seamless solution: providing sharp vision from near to far without the compromises of traditional multifocals. Their extended depth of focus design allows wearers to perform over 90% of daily tasks without reading glasses, even in low-light conditions, by working naturally with the brain to focus effortlessly.



NaturalVue contact lenses represent a versatile, cutting-edge tool in eye care. For parents seeking to manage their child's myopia or adults tired of juggling readers, these lenses offer clarity, comfort, and a proactive approach to vision health—all in one package. Consult your eye care professional to see if NaturalVue is the right fit for you or your child.

## ●●● Hoya Hi-Vision Meiryō Coating: Enhancing Optical Lens Performance.



**Farah Malaeb**

*Territory Manager - Vision Care  
Medicals International, Lebanon*



Hoya Hi-Vision Meiryō coating is an advanced optical lens coating designed to enhance visual clarity, durability, and comfort for eyeglass wearers. Developed by Hoya, a leading innovator in optical technology, this coating offers multiple benefits that improve the overall eyewear experience.

The Hi-Vision Meiryō coating enhances transparency, reduces reflections, and improves light transmission for sharper vision.

It also minimizes glare from artificial lights and screens, reducing eye strain, while offering superior scratch resistance for long-lasting durability.



This coating repels water and oil, making lenses resistant to smudges, fingerprints, and dust for easier maintenance. With its clarity, protection, and convenience, it is an excellent choice for those seeking high-performance optical lenses.



## ●●● Transforming Refraction with QuickSee Free Pro!



**Ramy Mekhaeil**

Territory Manager - Vision Care  
Medicals International, UAE



As a professional in Vision Care, I have worked with numerous tools, but PlenOptika's QuickSee Free Pro stands out as one of the most efficient and user-friendly solutions. This cutting-edge handheld autorefractor combines wavefront aberrometry and autorefraction to provide fast, accurate, and highly reliable refraction measurements, making it an invaluable tool for eye care professionals.

The device is designed for ease of use, portability, and precision, allowing seamless integration into daily practice. Whether in clinics, optical stores, or remote settings, QuickSee Free Pro streamlines workflow by reducing chair time, minimizing subjective refraction adjustments, and enhancing patient output. The intuitive interface ensures a minimal learning curve, enabling professionals

to obtain consistent, high-quality results with ease.

Versatility is another advantage—offering robust functionality in its free version and advanced features in the Pro version, catering to both basic and complex refractive needs. By eliminating the hassle of switching between multiple systems, QuickSee Free Pro boosts efficiency, enhances patient care, and optimizes practice management.

For any Vision Care professional looking for an accurate, portable, and time-saving solution, QuickSee Free Pro by PlenOptika is your best option.

QuickSee *Free Pro*  
KERATOMETRY



PlenOptika  
Vision Driven Innovation



## ●●● Elevating Beauty with Innovation and Excellence!



**Hanan Al Smadi**

Sales Manager  
Medicals International, Jordan



In today's competitive market, Medicals International takes pride in owning COLORVISION—our premium colored contact lenses.

Designed with cutting-edge technology, stringent quality standards, and elegant packaging, COLORVISION reflects our unwavering commitment to delivering superior products.

Building on our success with the six initial colors, we are thrilled to introduce **three new colors** in different countries:

**-Emerald Green** – A rich, deep shade inspired by the elegance of emerald gemstones.

**-Stylish Gray** – A refined addition to our gray collection, offering a modern and sophisticated look.

**-Striking Gray** – A bold and captivating hue for women who embrace confidence and stand out effortlessly.



Emerald



Stylish Gray



Striking Gray

With COLORVISION, we continue to redefine beauty through innovation, quality, and a passion for excellence. Stay tuned for more exciting developments as we shape the future of colored contact lenses.





## ●●● Shaping the Future of Myopia Care!



**Mohamad Hout**

*Product & Business Development Manager  
Medicals International, UAE*



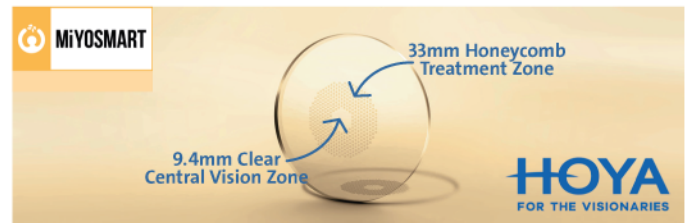
Myopia, or nearsightedness, is one of the fastest-growing visual health challenges worldwide, particularly among children and adolescents.

With contributing factors such as genetics, prolonged near work, and reduced outdoor activity, early-onset myopia continues to rise, increasing the risk of serious ocular complications later in life, including retinal detachment, glaucoma, and myopic maculopathy.



At Medicals International, we take pride in being a trusted partner to eye care professionals in the fight against childhood myopia. As part of our commitment to preventive eye care, we offer advanced, evidence-based solutions to help manage and slow myopia progression.

Our portfolio includes the HOYA MiyoSmart spectacle lenses with D.I.M.S. technology and NaturalVue® Multifocal 1 Day contact lenses from Visioneering Technologies Inc.—two of the most innovative and clinically proven options available today.



By empowering practitioners with these cutting-edge tools, along with continuous professional education and support, Medicals International remains deeply dedicated to improving long-term vision outcomes for future generations.

## ●●● College of Optometry at the University of Balamand!



**Elia Al Sourì**

*Director, Executive Office  
Medicals International*



For the first time in history, Optometry will be taught across the Atlantic Ocean as an advanced Primary Eye Care profession.

It is a true honor to be part of establishing and developing this groundbreaking program at the **University of Balamand** in Lebanon.



Université   
de Montréal

This initiative marks a major milestone in eye care education and will be managed in collaboration with the **University of Montreal** in Canada and the **New England College of Optometry** in Boston, USA.



UNIVERSITY OF  
**BALAMAND**



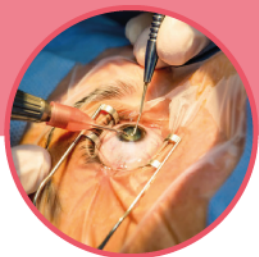
While full program details will be announced soon, we are thrilled to share the news of our first student enrollment—a moment that signifies the beginning of a new era in optometric education in the region. Medicals International is committed to supporting this program tirelessly, ensuring its global success.

**NECO**

New England  
College of Optometry



Our goal is to graduate highly trained, competitive eye care professionals who will serve the region with excellence and dedication.



## ●●● Redefining LASIK Excellence with MED-LOGICS' ML7 System!



**Said Bilbaisi**

*Sales & Business Development Manager  
Medicals International, Jordan*



In the world of refractive surgery, LASIK flap surgery remains one of the best options, and with our partnership MED-LOGICS, the LASIK/CORNEA microkeratome pioneers, we are excited to offer our clients a new LASIK refractive surgery optimization solution with our new ML7 system.



The ML7 offers superior control and consistent flap thickness, enhancing surgical outcomes and patient safety.

Its advanced blade design reduces tissue trauma and promotes faster healing, with the new 4 ports vacuum system, ensuring a fast yet effective system controlled suction for the cornea to eliminate the risk of suction loss and optimize the flap creation process, also the system's user-friendly interface streamlines workflow for surgeons and clinical staff alike, offering an optimized LASIK experience with ensured safety and control.



## ●●● Advancing Vision Correction with EVO ICL: Innovation, Trust, and Excellence



**Elie Abou Aziz**

*Sales & Business Development Manager  
Medicals International, KSA*



It is a great pleasure to reflect on 30 years of collaboration with our beloved surgeons using STAAR ICLs.

This lens has proven to be one of the best options for patients seeking improved vision and want to get rid of glasses. We have served thousands of patients, and EVO ICL continues to evolve with refined versions, maintaining its key features: Collamer material and numerous peer-reviewed studies.

EVO ICL Collamer is a major advancement in vision correction, offering compatibility with various eye structures and reducing protein deposits, ensuring long-term clarity. Extensive follow-up studies and R&D have strengthened its market position and proven its exceptional results.



**3 Million+**  
ICLs  
Sold Worldwide!

**99.4%**  
Of Patients Would Have  
The EVO Procedure Again!<sup>4</sup>

Thanks to a strong safety history and surgeon experience, the procedure has become a standard practice. Medicals International remains committed to supporting our partners in advancing EVO ICL, offering a safer, more predictable procedure with excellent post-op satisfaction.

**Thank you** to all ophthalmologists for your trust, and we look forward to continuing our partnership with you and new users.

### EVO ICL Advantages:







## ●●● LDV Z8 Making Ground at King Saud University Hospital!



**Mohamed Wahba**

*Sales Manager, Ophthalmology  
Medicals International, KSA*

Within the framework support for universities and teaching hospitals in the Kingdom of Saudi Arabia, it was wonderful to demonstrate the performance of LDV Z8 femtosecond machine, the low energy and the best ophthalmic femto-second technology at the King Abdulaziz Hospital – King Saud University Riyadh.

**FEMTO LDV  
Z8**  
Cornea  
Cataract  
Presbyopia

The LDV Z8 from Ziemer Ophthalmic Systems AG, is the first and only **ALL IN ONE** system of its kind for refractive, cataract and therapeutic surgery. The system's versatility and real mobility facilitate the seamless integration into the surgeon's workflow whether in the operating room or the LASIK room.



**Dr. Mohammed Abusayf**

*Assistant Professor, Department of  
Ophthalmology, College of Medicine,  
King Saud University (KSU)  
Consultant, Cornea, External Eye Diseases,  
and Refractive Surgery, King Saud University Medical City (KSUMC)*

**ziemer**  
OPHTHALMOLOGY

**Efficiency**



**Mobility**



**Versatility**



## ●●● The Edge of Precision: Why Surgeons Trust Sharpoint®



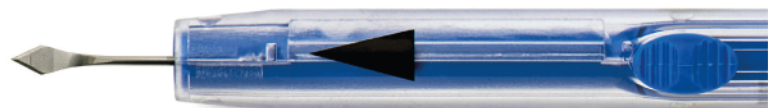
**Joyce Saab**

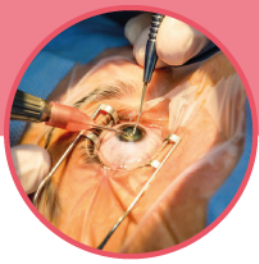
*Territory Manager - Ophthalmology  
Medicals International, Lebanon*

In ocular surgery, precision isn't optional — it's essential. That's why ophthalmic surgeons around the world rely on Sharpoint® knives. As the surgical industry moves toward non-grinding technologies for incision products, Sharpoint remains ahead with its proprietary Infinite Edge Technology — a non-grinding process designed to deliver accurate incisions, exceptional wound architecture, and promote self-sealing wounds.

The production of Sharpoint blades starts with cutting blanks from a soft yet hardenable 400 series stainless steel coil. These blanks undergo precision stamping and coining to form intricate, high-performance shapes with consistent features. The blades then enter the proprietary Infinite Edge process, which includes chemical etching for sharpness, electro-polishing for smoothness, and a silicon coating to enhance glide and perceived sharpness. A final matte finish reduces glare under surgical microscopes. This detailed, multi-stage process ensures exceptional precision, performance, and reliability trusted by surgeons.

**corzamedical**





## ●●● Meridian Merilas 810: Advancing Retinal and Glaucoma Laser Therapy



**Alexander Salazar Aguirre**



*Product & Business Development Manager  
Medicals International, UAE*

The Merilas 810 Shortpulse Diode Laser from Meridian Medical Group is a cutting-edge solution for retinal photocoagulation and transscleral cyclophotocoagulation (TSCPC) in glaucoma treatment. Built with Swiss precision and innovation, it offers exceptional performance, safety, and ease of use.

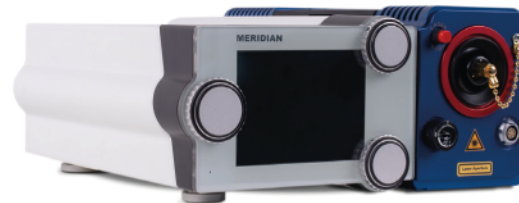
### Key Features & Advantages:

- Dual Treatment Modes – Operates in subthreshold shortpulse and continuous wave (CW) mode for flexibility.
- Compact & Portable – Lightweight design with a robust carry-on case for easy transport.
- Detachable Glass Touch Display – Provides an intuitive user interface for seamless operation.
- Thermoelectric Cooling (TEC) System – Ensures stable performance and extends device longevity.
- Auto Key Connector – Recognizes original probes and accessories for optimized safety.

### Clinical Applications:

The 810 nm wavelength enables deep tissue penetration with minimal absorption by melanin and hemoglobin, making it highly effective for both retinal and glaucoma treatments.

- Retina – Used in photocoagulation, retinopathy of prematurity (ROP), and tumor ablation.
- Glaucoma – Performs TSCPC with CW and shortpulse modes, reducing thermal damage and enhancing patient comfort.



### A Future-Ready Ophthalmic Solution:

With growing demand for minimally invasive treatments, the Merilas 810 is a trusted tool for ophthalmologists. Its advanced technology and user-friendly design make it an invaluable addition to any modern practice, ensuring precision and efficiency in every procedure.

## ●●● Connecting Under the Aurora...



**Mohammed Abu Shaireh**



*Sr. Territory Manager - Ophthalmology  
Medicals International, KSA*

My trip to Rovaniemi-Finland with STAAR Surgical was a truly beautiful experience. The natural beauty of the area was breathtaking, with snowy landscapes and peaceful surroundings that made the entire journey unforgettable. One of the highlights of the trip was witnessing the stunning Northern Lights, a magical display that added even more charm to the place.



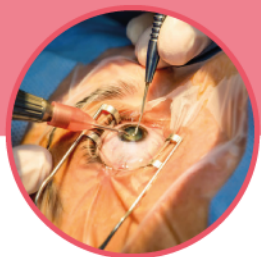
This journey wasn't just about the scenery, it was also a valuable opportunity to connect with

STAAR Surgical representatives from all over the world, get to know them, and share experiences. Learning from each other made the trip more meaningful and insightful.



It was a great experience both personally and professionally, and I will always remember the beauty of Rovaniemi!





## ●●● Lenstec: Engineered for Excellence!



**Mostafa Farid** MBBS, EMBA

Director of Ophthalmology  
Associate Managing Director- Egypt  
Medicals International, Egypt



In a highly competitive and crowded IOL market where many lenses promise performance, only a few truly deliver.

Lenstec stands at the intersection of precision engineering and clinical trust—a brand with a proven legacy since its foundation in 1993 - Florida, USA with a history of exceptional results and innovative design.

**Lenstec IOLs design offers a range of benefits for both surgeons and patients:**

- \* Lathe-Cut Optics – Crystal-clear visual quality with ultra-smooth surfaces.
- \*  $\pm 0.11$  D Tolerance – Tighter than ISO standards for power accuracy.
- \* 360° Square-Edge Design – Minimizes PCO to the absolute minimum.

- \* No Transition Zones or Rims – All optic material ensuring vision without glare or image breaks.
- \* FDA & CE Marked – Globally recognized safety and efficacy, trusted in 60+ countries.
- \* Wide dioptric power range (- 5 D to + 36 D)
- \* Ideal for all patients.

**Softec I**



**ClearView™ 3**  
Multifocal IOL



### Featured Lenses

- Softec I™ – A high precision monofocal built for stability, clarity, and trust.
- ClearView 3™ – Advanced multifocal with a rimless optic design that ensures smooth visual transitions from distance to near.

## ●●● MI Celebrates 150 SCHWIND AMARIS Installations Across the Middle East & Turkey



**Eddy Geryess**

Sr. Managing Director, GCC  
Director Ophthalmology Unit  
Medicals International, UAE



We are proud to announce the successful installation of 150 SCHWIND AMARIS Excimer Laser Systems across the Middle East and Turkey—marking a significant milestone in the region's refractive surgery landscape.

Since the beginning of our partnership with SCHWIND eye-tech-solutions in 2007, Medicals International has played a key role in introducing and expanding the presence of this cutting-edge technology.

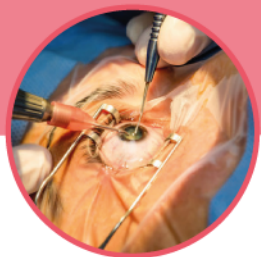
The SCHWIND AMARIS platform has become a trusted name among leading refractive surgeons, renowned for its precision, safety, and advanced clinical outcomes.

This achievement reflects our ongoing commitment to supporting medical excellence and innovation, particularly in the fields of ophthalmology and refractive surgery.

**SCHWIND**  
eye-tech-solutions



With the continued trust of our partners and the growing demand for premium laser platforms, we remain focused on expanding our footprint and delivering superior eye-tech solutions across the region.



## ●●● Oertli Takes Root in Saudi Hospitals!



**Aref Choukeir**

*Sales Manager - Ophthalmology M&D  
Medicals International, KSA*

00966 11 444 4444

I am thrilled to share that our Oertli Surgical platforms: OS4, Faros, and CR3 are now available across many hospitals in Saudi Arabia, soon reaching two major university hospitals in the Kingdom.

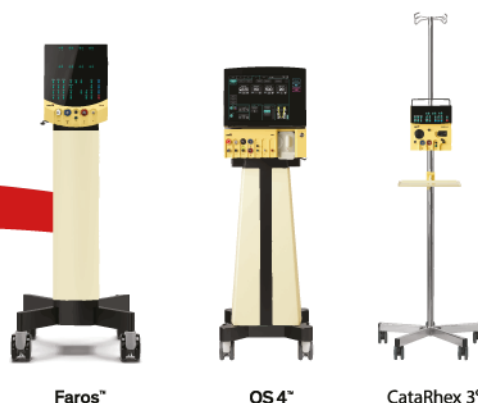
Doctors' positive feedback aligns with my vision of Oertli as the cornerstone of phacoemulsification and vitrectomy surgeries, thanks to its safe, stable fluidics and innovations like the Continuous Flow Cutter.



Oertli's success story in Riyadh is positively impacting the lives of many patients and supporting doctors' success.

I am proud and privileged to have major centers such as National Guard Hospital, King Fahd Medical City, Prince Sultan Military Medical City, Prince Mohammed Hospital, King Khaled Hospital Majma'ah and many more adopt our Oertli technology.

This Swiss innovation has gained the trust of many luminaries in both public and private sectors. Soon, Oertli will become the leading phaco/vitrectomy platform in Saudi Arabia!



**oertli**  
SWITZERLAND

## ●●● iStent Inject W: Small Implant, Big Impact!



**Ahmad Alissa**

*Territory Manager - Ophthalmology M&D  
Medicals International, KSA*

00966 11 444 4444

Glaucoma is often called the "silent thief of sight"—a progressive disease that requires lifelong management. For decades, treatment options were limited to medications and invasive surgeries. Today, the landscape is evolving, and Minimally Invasive Glaucoma Surgery (MIGS) is becoming the bridge between efficacy and safety.

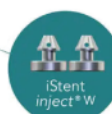
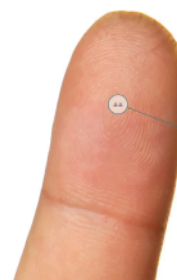
As the smallest FDA-approved medical implant, iStent inject W is placed during cataract surgery to lower intraocular pressure by creating a direct channel from the anterior chamber to Schlemm's canal.

This restores natural outflow, helping reduce reliance on topical medications.

**What makes iStent inject W unique?**

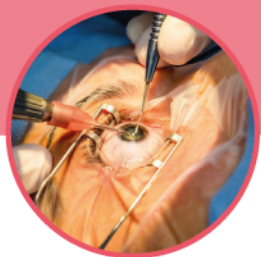
- Wider flange for optimized placement
- Improved visualization and ease of implantation
- Proven long-term safety profile
- Compatible with cataract surgery workflows

**iStent**  
*inject w.*



As glaucoma becomes more prevalent, early intervention with MIGS can make a significant difference in long-term outcomes. The iStent inject W isn't just a device—it's a shift in glaucoma philosophy: treat earlier, treat safer!





## ●●● MI & King Fahad National Guard Hospital: A Partnership of Over 20 Years



**Ahmed Tolah**

Key Account Manager  
Medicals International, KSA



For more than two decades, MI has proudly partnered with Riyadh's King Fahad National Guard Hospital, fostering a relationship rooted in trust, innovation, and a shared commitment to patient-centered care.

This enduring collaboration has led to meaningful advancements in healthcare delivery, including:

### ● Introduction of State-of-the-Art Medical Equipment

Our partnership brought cutting-edge technologies to NGH, such as the Ziemer Femto LDV Z8 system, used in cataract and refractive procedures — a benchmark in precision and safety.

### ● Comprehensive Technical Support & Clinical Training

Renowned for our "best aftersales support," we offer hands-on OR assistance, thorough preoperative

preparation, and skill-building wet labs for young surgeons.

### ● Unmatched Regional Support & Responsiveness

Our commitment goes beyond product delivery. When NGH-Taif's new Ophthalmology OR launched a month early, Medicals International swiftly mobilized cross-regional teams to ensure a smooth, worry-free transition.



Phacoemulsification Training Course

*We are honored to continue supporting King Fahad National Guard Hospital and remain steadfast in our mission to elevate healthcare through innovation, collaboration, and unwavering service.*

## ●●● Introducing Vivinex Impress™ — A New Standard in Enhanced Monofocal IOLs



**Mohamed Elbehairy**

Territory Manager - Ophthalmology  
Medicals International, UAE



At Medicals International, we are proud to bring the latest innovation from HOYA Surgical Optics to our partners across the region: the Vivinex Impress™ intraocular lens.

Unlike traditional monofocals, Vivinex Impress™ is designed to provide a smoother visual transition from far to intermediate ranges, ideal for activities like using digital screens or navigating everyday tasks without reliance on glasses.

Early clinical results are highly promising, showing enhanced intermediate acuity while maintaining excellent distance outcomes and minimizing dysphotopsia.

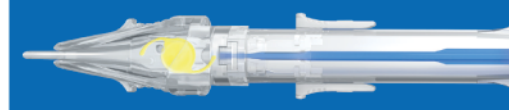
The Vivinex Impress IOL is designed to reduce Posterior Capsule Opacification (PCO) through three key features:

- A special posterior surface treatment ( Active oxygen processing treatment ) that limits cell migration.
- A 360° square edge that blocks epithelial cell movement.
- An ultra-smooth surface that reduces cell adhesion.

These design elements work together to keep the visual axis clear and maintain long-term visual quality.

In conclusion, Vivinex Impress™ maintains HOYA's standards of optical clarity, glistening resistance, and long-term stability, delivered in the multiSert™ injector system for added surgical convenience.

As the exclusive distributor of HOYA Surgical Optics in our markets, we are excited to support your practices with this breakthrough technology





## ●●● Maquet Servo-N!



**Zein Al Abidin**

*Business Development  
& Product Manager, Critical Care  
Medicals International, Lebanon*



Servo-N Neonatal Ventilator helps your neonates breathe, sleep and grow at every step of respiratory support with just one device.



### **The most fragile of lives deserve advanced personalized ventilation!**

Whether it's invasive or non-invasive ventilation, Servo-n has all the ventilation modes you need to deliver high-end neonatal or paediatric care, including a unique therapy (NAVA) for personalized respiratory treatments.

### **One advanced neonatal ventilator Many flexible treatment options**

#### **-Diagnostic tools:**

Electrical activity of the diaphragm (Edi), Servo Compass®, Trends, logs and media library.

#### **-Modes:**

HFOV, PRVC, Automode, NAVA and NIV NAVA, NIV, Nasal CPAP, HFO, and more.

#### **-Features:**

Proximal flow and pressure sensors, EtCO<sub>2</sub>, Integrated Aerogen nebulizer, Heliox therapy, On-screen contextual help, Workflow support.

## ●●● Introducing Getinge CSSD product line, a major add-on to our Hospital Solutions Department!



**Joe Mourad**

*Vice President, General Manager  
Medicals International, Lebanon*



We are proud to introduce Getinge's Central Sterile Service Department (CSSD) as part of the Hospital Solutions product line at Medicals International.

Getinge's leadership in sterilization and disinfection stems from more than 60 years of accumulated experience, fused with skillful engineering, specialized technology and application know-how. With equipment installed in more than 100 countries spanning six continents, Getinge is the world's largest exporter of washer-disinfectors and sterilizers for hospitals. These machines play a vital role in infection control and in ensuring the highest

standards of patient safety.

### **Key features of the CSSD range include:**

- Customized solution based on a case by case actual workflow.
- Optimized workflow based on demand calculation (taking into consideration future expansion) in order to reduce strain.
- High-performance washer-disinfectors and steam sterilizers.
- Traceability and process monitoring software for full visibility and compliance.
- Modular and scalable solutions to fit various facility sizes and needs.



With the addition of these advanced systems, Medicals International continues to support healthcare providers with high-quality, reliable solutions that enhance operational efficiency and safety.





What's new in

# DENTISTRY

## ●●● Zarc4Endo: Advancing Endodontics with Innovation & Efficiency!



**Christy Nasr**

*Jr. Territory Manager - Dental  
Medicals International, Lebanon*



Zarc4Endo is a modern and innovative endodontic company that aims to make root canal treatments safer, faster, and more predictable. Zarc4Endo's mission is to simplify daily practice through smart, high-quality tools that deliver excellent clinical results.

One of the key strengths of Zarc4Endo lies in its advanced file systems. These instruments are designed using cutting-edge heat-treated NiTi technology, which gives them outstanding flexibility, durability, and resistance to cyclic fatigue.

This allows them to perform smoothly even in curved or narrow canals—reducing the risk of breakage and improving the precision of treatment.

What truly sets Zarc4Endo apart is the feedback it receives from the dental community.

Dentists consistently report how much easier and more comfortable their procedures become when using the BlueShaper Pro, Excalibur, and SlimShaper systems. Many emphasize the reduced working time, the smoother glide through canals, and the confidence they gain from the instruments' reliability. These positive experiences are not only helping patients receive better care but are also driving a growing reputation around the world.

**ZARC**

**Pink + Blue**

Two alloys in  
one system



By combining innovation, clinical insight, and a deep commitment to quality, Zarc4Endo continues to earn the trust of dental professionals globally offering solutions that truly make a difference in endodontic practice.

## ●●● Everything For The Right Impression!



**Bilal Kanso**

*Senior Sales Manager - Vision Care & Dental  
Medicals International, Lebanon*



UBGEN, a leader in biomaterials for regenerative dentistry, offers a high-quality xenograft bone substitute designed to support clinicians in complex grafting procedures. Produced in Italy with rigorous standards, UBGEN's xenograft mimics the natural structure of human bone, promoting optimal integration and long-term stability.

With its high porosity and slow resorption rate, UBGEN is ideal for sinus lifts, socket preservation, & peri-implant bone regeneration. Its performance and biocompatibility make it a trusted choice for specialists seeking reliable results in challenging clinical cases.



UBGEN combines science, safety, and innovation—bringing Italian precision to the heart of modern implantology.

**UBGEN** | SPECIALISTS OF  
BONE SURGERY  
IN DENTISTRY



## ●●● Elevate Your Practice with the KaVo ESTETICA E30!



**Carla Abi Mrad**

Marketing Manager  
Medicals International, UAE



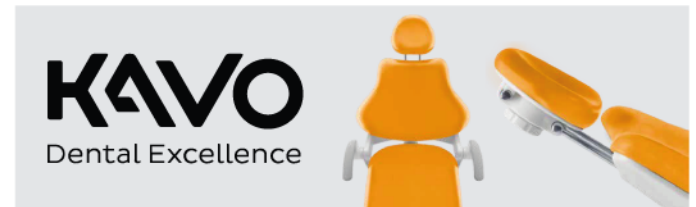
The KaVo ESTETICA E30 is a German technology that combines quality, convenience, reliability and efficiency as part of the dentist daily workload.

With its clever technology and integrated service functions the ESTETICA E30 ensures cost-efficient operation.

**Highlights at a glance for the dental and assistant element and for the patient chair:**

- Proven KaVo technology and simple operating concept.
- Individually configurable to match your needs.
- Ambidextrous treatment unit, the chair can optionally be switched easily in less than two minutes from left-to-right or right-to-lefthanded operation.

- Its large swivelling range makes the assistant element always easy to reach and ensures a comfortable and trouble-free working technique.
- Streamlined chair design.
- Ergonomic with a RELAXline soft upholstery form.
- Maximum patient weight up to 180 kg.
- Comfortable and relaxed working posture thanks to the flexible height of the patient chair – between 350 mm and 830 mm.



The KaVo ESTETICA E30 is the essence of Dental Excellence and a reliable partner, in the surgery, the hospital, the university or wherever you're based and You will simply love it!

## ●●● Dental Department Progression at Medicals International



**Nina Abdallah**

Executive Vice President  
Medicals International

Medicals International has witnessed notable growth on many levels and in different specialties. MI's Dental Department is part of this growth over the past years. With a focus on delivering cutting-edge dental technologies and solutions, the department has evolved from being a product distributor to becoming a key partner for advanced dental care providers.

Ondo dentistry treatments. Through strategic partnerships with leading global manufacturers, like Kavo, Zarc4endo and Ubgén, to name few, Medicals International has ensured that dental professionals in the MENA region have access to the latest technologies that enhance doctor's assurance and treatment outcomes.



In summary, the Dental Department at Medicals International stands today as a dynamic and forward-looking division, committed to supporting the future of dentistry through innovation, education, and strategic expansion.



**KAVO**  
Dental Excellence

**Leica**  
MICROSYSTEMS

The department's portfolio has expanded to include a wide range of products such as dental implants, prominent dental units and premium





What's new in

# ACTIVITIES

## ●●● MI: Where People, Nature, and Team Spirit Meet!



**Maroun El Hachem**

Human Resources Manager  
Medicals International, Lebanon



At Medicals International, our mission has always gone beyond providing cutting-edge medical solutions — we believe that building strong, connected teams is just as important as delivering quality products and services. That's why, every year, we make it a priority to step outside the office and reconnect with what truly matters: nature, well-being, and each other.



This year was no exception. Our teams in Lebanon and Cyprus laced up their hiking shoes and embraced the great outdoors, exploring breathtaking landscapes together. From the green hills of Lebanon to the beautiful trails of Cyprus, our hikes were more than just scenic walks — they were opportunities to bond, unwind, and recharge.

At Medicals International, we believe that spending time in nature is not only good for the environment but essential for our teams' well-being and productivity. These activities reflect our values of unity, positivity, and balance. Whether on mountain trails or around the meeting table, we know that strong teams make all the difference.



**We are proud of these moments where work and nature meet — where we celebrate being not just colleagues, but a community.**

Since 2008, Medicals International covered the cancer treatment course of 13 children at the Children Cancer Center of Lebanon by donating 1\$ with every Biomedics 1 day Extra pack purchased.

That is 13 lives saved, 39 hopeful family members and million dreams restored!



**Children's  
Cancer Center**  
Lebanon





*What's new in*

# ACTIVITIES

## ●●● Medicals International Activities!



**SILMO-Turkey**



**EPOMEC-UAE**



**LOS-Lebanon**



**SOS-KSA**



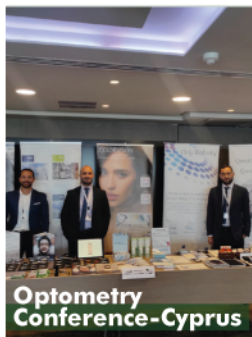
**EOS-Egypt**



**SSO-KSA**



**Vision For Future-Lebanon**



**Optometry  
Conference-Cyprus**



**JOVISION  
Jordan**



**SAMIR-Morocco**



**LSE-Lebanon**

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**MEDICALS**  
INTERNATIONAL



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KSA | KUWAIT | LEBANON | MOROCCO | OMAN | QATAR | TURKEY | UAE